CETANE BOOSTER & PERFORMANCE IMPROVER
Diesel fuel cetane ratings and water content vary considerably at local filling stations, and customers have no easy way to identify either one prior to purchase. Fuel with a low cetane rating or high water content can reduce your diesel engine's power and fuel economy. This could lead to increased soot production and potentially cause fuel pump or injector failures. Now you can do something about it. Just add Motorcraft Cetane Booster & Performance Improver to:

- Protect against inconsistent diesel fuel quality
- Reduce soot formation
- Improve operating efficiency

Use Cetane Booster & Performance Improver when:

- Fuel quality is uncertain
- Idle times are extended
- Fuel economy is noticeably decreased
- The EGR valve accumulates soot and particulates
- The 6.4L Power Stroke® diesel engine's regeneration frequency increases
- Performance and power output drop

Gallon size available

Treat your fuel with the only diesel fuel additive recommended by Ford Motor Company.
Power Stroke® Diesel Fuel Additive

... for all diesel engines

To keep any diesel engine running in top form, add Motorcraft Cetane Booster & Performance Improver to the fuel tank before every fill-up and avoid extended idle times when possible. Poor fuel quality in combination with extended idling produces excess soot due to low combustion temperatures. This can contaminate the EGR valve and cause it to fail, resulting in rough, inefficient engine operation. On Ford 6.4L Power Stroke diesels, extended idle time can also trigger multiple regeneration cycles to clear the Diesel Particulate Filter (DPF) that traps soot, resulting in reduced fuel economy. Solution: Use Motorcraft Cetane Booster & Performance Improver and run the engine through a full cycle at warm operating temperature after extended idling, to keep your diesel engine running efficiently.

Get All the Power You Need

<table>
<thead>
<tr>
<th>Benefits by Engine</th>
<th>6.9L/7.3L</th>
<th>6.0L</th>
<th>6.4L</th>
<th>6.7L</th>
</tr>
</thead>
<tbody>
<tr>
<td>Better fuel economy</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>More power</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Better EGR valve/turbo performance</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
<tr>
<td>Less regeneration for even better fuel economy</td>
<td></td>
<td>✔</td>
<td>✔</td>
<td>✔</td>
</tr>
</tbody>
</table>

Six ounces treats 35 U.S. gallons – for six big benefits!

1. Boosts power
2. Improves fuel economy
3. Improves starting ability
4. Smoothes engine operation
5. Adds lubricity to reduce engine wear
6. Reduces EGR valve soot contamination

Keep your Power Stroke Diesel vehicle running smoothly with 100% genuine original equipment parts from your local Ford and Lincoln Dealer.

www.PowerStrokeDiesel.com

Genuine power, genuine performance, genuine parts.